

MAKE 'EM HUNGRY. PULL 'EM IN.



35mm Color
Decatur, IL
Matrix: 40 x 64
5' H x 8' W

XVS 16mm Color
Pigeon Forge, TN
Matrix: 112 x 192
6'6" H x 10'9" W

35mm Amber
Pottsville, PA
Matrix 32 x 96
4' H x 12' W

19mm Color
Winston-Salem, NC
Matrix: 48 x 112
3'4" H x 8' W

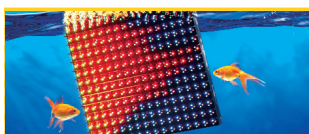
Restaurants: Grab Those On-the-Go Customers to Grow Your Sales.

Did you know LED signs are an extremely cost-effective form of advertising? In fact, a new LED sign can cost less than 15 cents per thousand exposures while reaching the very people who are geographically close enough to act on your message immediately. How does that compare with the rest of your media buy?

If you're spending heavily on TV, newspaper and radio, you can redirect, or even replace, some of these dollars with an LED sign that will provide timely messages to the right target audience – consumers who regularly pass in front of your business. So, grab the attention of the customer across the street not the one across town. With a Watchfire LED sign, your business can increase sales of advertised products at least 15-50%.

Benefits:

- Offer different menu specials throughout the day for impulse buys
- Change menu specials hourly, daily to test best results
- Promote value-added services like free delivery or catering
- Advertise carry-out menus during lunch and evening rush hours
- Announce local events to show your community involvement/support
- Display help wanted ads for seasonal labor needs
- Run daily messages to make customers smile



WATCH WHAT HAPPENS

watchFire 
BY TIME-O-MATIC