## PUT YOUR MONEY WHERE YOUR TRAFFIC IS.



19mm Color Bridgeport, WV Matrix: 32 x 112 2'4" H x 8' W



XVS 19mm Color Spokane, WA

Matrix 80 x 176

5'4" H x 12' W



35mm Amber Conway, SC Matrix: 24 x 80 3'1" H x 10' W

## Financial Institutions: Here's an investment guaranteed to bring results.

LED signs are an extremely cost-effective form of advertising. A new sign can cost less than 15 cents per thousand exposures while reaching the very people who are geographically close enough to act on your message immediately. How does that compare with the rest of your media buy?

If you're spending heavily on TV, newspaper and radio, you can redirect, or even replace, some of these dollars with an LED sign that will provide timely messages to the right target audience – consumers who regularly pass in front of your business. So, appeal to the customer across the street not across town. With a Watchfire LED sign, your business can become a landmark in your community.

## Benefits:

- · Quickly update rates as they change
- · Easily reassure customers in times of market unease or change
- Promote current marketing programs such as free checking, online banking, etc.
- Create awareness of community involvement, current sponsorships
- Control multiple signs from one location for consistent messaging
- · Display public service messages

An authorized reseller of Watchfire LED signs, Corporate Signs & Graphics offers full signage solutions throughout N.W. Ohio. From one-of-a-kind signs to all-encompassing sign programs, Corporate Signs & Graphics is dedicated to providing the highest quality service to all of our clients.

That's why when it comes to LED signs, we work exclusively with Watchfire Signs, which engineers and manufactures LED signs to help businesses and organizations increase visibility and drive growth. The company has created more than 15,000 LED signs for banks, retailers, schools, places of worship and other locations throughout North America and is thoroughly committed to the highest level of education, training and support to make our customers successful.



